

Market Survey Questionnaire: Imported Handmade Giftware

1.	Have you ever purchased or received as gifts any imported handmade giftware?
	Yes No
2.	Have you ever purchased or received as gifts handmade giftware from India or Pakistan?
	Yes No
	If yes, what type of giftware?
	Wooden
	Copper
	Please specify:
3.	Would you be interested in purchasing the above mentioned handmade giftware from India or Pakistan?
	Yes No
	If yes, would the item be used:
	a. In your home for you or your family's enjoyment?
	b. As a gift?
	c. Other? Please specify:
4.	Do you know where to shop for such giftware?
	Yes No
5.	When buying foreign handmade giftware, what do you value the most? (On a scale of 1 to 4, list in order according to preference, where 1 is your most valued choice)
	Craftsmanship CostUniqueness
	Other Please specify:

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