

Market Survey Questionnaire: Stitches Fabric Store

| ` . | Please check reasons for no Lack of interest Lack of knowledge Poor availability of fabric sel Other | ection | | | | |
|------------|--|---------------|-------------|-------|--------|--|
| 8. | Check type of sewing you do Children's wear Ladies' wear Home decorating Other | | | | | |
| | Which patterns do you use?McCall'sSiButterickVo | | | Kwik | Sew | |
| | Check your age group: 10-18 19-29 | 30 { | & over | | | |
| | Where do you buy your mate In town Ou | | | | | |
| | How far do you live from our In town 10-1 | | | Out o | f Town | |
| | Do you think our town needs a fabric shop? | | | | | |
| | Would you be interested in s | sewing classe | s? Yes | | No | |
| | What classes would interest you? | | | | | |
| | Basic Sewing | | Lingerie | | | |
| | T Chirt | | Infont woor | - | | |
| | | | | - | | |
| | Tailoring | | Other | - | | |

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