

<b>WORKSHEET 44: MARKET SHARE</b>			
	<b>YEAR 1 SALES</b>	<b>YEAR 2 SALES</b>	<b>YEAR 3 SALES</b>
<b>Estimated Number of Customers</b>			
<b>Average Expenditure per Customer</b>			
<b>Total Potential Market</b>			
<b>Total Projected Sales</b>			
<b>Market Share</b>			