

**WORKSHEET 61: EXECUTIVE SUMMARY – PAGE 1**

<b>TOPIC</b>	<b>NARRATIVE - NOTES</b>
<b>Identity Statement</b>	
<b>Mission Statement</b>	
<b>Vision Statement</b>	
<b>Brief Description of Products and Services</b>	
<b>Trends and Gap</b>	
<b>Objectives</b>	

**WORKSHEET 61: EXECUTIVE SUMMARY – PAGE 2**

<b>Customers</b>	
<b>Competition and Advantages</b>	
<b>Qualifications</b>	
<b>Financial Request or Requirements</b>	
<b>Security</b>	